

# Your Trusted Advisor for Cyber Risk Management



Cyber-attacks and cyber-crime make headlines every day. Although it is mainly high-profile organizations that make the news when their data or systems are compromised, but in reality, any business, of any size, can be a victim.

The nature of these attacks varies in size, complexity and impact, but all have the ability to drastically impact small and medium businesses (SMB). Impacts include; financial costs, lost productivity, stolen intellectual property and damage to brand/company reputation. SMBs can no longer assume a hack or cyber-crime cannot or will not happen to them. Implementing a strategic cybersecurity plan to assess and mitigate cyber risk has become a necessity.

**54%**

of SMBs believe they are too small to be attacked<sup>1</sup>

**\$369,000**

is the average cost of a security breach for SMBs<sup>2</sup>

**43%**

of cyber-attacks target small and medium businesses<sup>3</sup>



**Founded:** 2018

**Mission:** Securing the digital universe of our clients through independent and unbiased approach.

**Vision:** To be seen as a leader in the business of security consulting.

<sup>1</sup> Ponemon 2018 State of Cybersecurity in Small & Medium Businesses (<https://keepersecurity.com/assets/pdf/Keeper-2018-Ponemon-Report.pdf>)

<sup>2</sup> Hiscox Cyber Readiness Report 2019 (<https://www.hiscox.com/documents/2019-Hiscox-Cyber-Readiness-Report.pdf>)

<sup>3</sup> 2019 Verizon Data Breach Report (<https://enterprise.verizon.com/resources/executivebriefs/2019-dbir-executive-brief.pdf>)

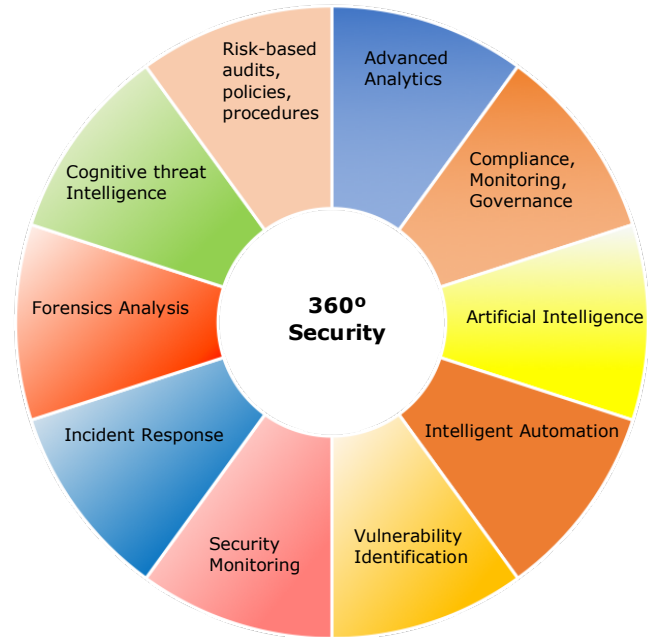


## Corporate Overview

SSD Tech, offers services focused in securing the digital universe of our clients. The company was founded by industry veterans who have worked for decades in the fields of data protection, privacy and security. The mission of the company is assisting businesses of all sizes (from the Fortune 100 to the start-ups) confront the challenges and achieve success in the digital economy. We specialize in providing enterprise grade services that are affordable to meet the budgetary restrictions of growing organizations, and forward-thinking enough to provide advanced protection as those businesses evolve.

Our team of cybersecurity experts with pioneering industry experience view each customer challenge distinctively. We have formulated processes and methods to provide leadership and guidance to our clients precisely when they need it. Our innovative processes are based on industry standard frameworks (such as ISO 27001, COBIT, and NIST) and industry specific requirements (such as FFIEC for financial services firms and HIPPA for healthcare), which are then customized to meet the needs of our clients.

Our approach is built to support diverse cybersecurity requirements. It is agile and customizable to be industry-specific and built around People, Processes and Technology to provide businesses, both large and small, with 360° view of their entire cybersecurity posture.



### Our Approach

#### Risk Based

Whether meeting your obligations towards the regulators or the board and other key stakeholders, it all revolves around RISK. And all we do is to reduce your risk. We have a proven track-record of assisting our clients manage their cyber-risk.

#### Managed

Measuring the progress of cybersecurity posture is an important part of compliance and ultimately peace of mind. Our approach includes all tools and data you need to measure progress. We will be your trusted partner throughout the process.

#### Continuous

Knowledge of all past, present and future threats and vulnerabilities is critical to the overall protection of your business. All our services are fully integrated, working together to provide a seamless cybersecurity program.

#### Realistic

Time, budgets, skilled resources are always constraint when addressing the cybersecurity challenges of your business. Our experienced consultants have lived through these challenges themselves, therefore we passionately offer only practical security and no fantasies.